



TAYLOR RUTHERFORD

GRAPHIC & MOTION GRAPHICS DESIGNER

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MOLD, FLINTSHIRE

ABOUT ME

With an animation degree and 3 years experience in a fast paced studio, I have developed many design skills and a great work ethic. With a strong knowledge of Adobe Creative Suite, microsoft office and other specific programs, I can do Graphic design, video editing, motion graphics and have some skills in 3D. I enjoy challenges that push my design skills and I'm eager for new experiences after moving to Wales.

EDUCATION

Bachelor of Arts (Hons)
ANIMATION
Univerity of Bedfordshire - 2015

Learning a range of different animation styles, finishing the course with skills in, 2D animation, 3D modeling/animation, stop motion, film and tradition animation, while working on a group and solo projects.

Intensive Course
JAPANESE
ARC Academy, Kyoto - 2012

A-Levels
**ART • PHOTOGRAPHY •
ENGLISH LITURATURE**
Tresham College - 2011

Learning key skills for film and photograpghy, using DSLR cameras and studio lighting , as well as developing a personal art style and editing skills.

WORK EXPERIENCE

DRIVER

Dominos, Mold, 2020

After Covid-19 started joining the team, I used my time to continue developing my 3D animation skills.

GRAPHIC DESIGNER

Sykes Holiday Cottages, Chester, 2019-2020

Creating a variety of projects such as booklets and conference displays for print, interactive PDFs and social media content across multiple platforms, not only for the company but for our sister brands too. Working as part of a team to work acheive company goals, discus and develop ideas and to develop skills in new areas of design.

SUPERVISOR

Starbucks, Northop, 2019

With excellent reviews of my work ethic, and promoted within the probation period to supervisor. Assisting with store management, team organisation and customer service were keys parts of my role here.

GRAPHIC & ANIMATION DESIGNER

Rightmove, Milton Keynes, 2015-2018

Designing thousands of graphic banners for agents across platforms, and resolved customer issues in a friendly and efficient manner. Working as part of a team, to meet client expectations and deadlines.

Also creating many animations, used as part of the company rebrand, and for internal use throughout the company to help improve understanding of processes and programs.

CREDIT CONTROL

High-Co MRM, Market Harborough, 2015

Finishing university while looking for design work, this involved adaptig and learning skills for a challenging role. It was noted my ability to problem solve and learn things quickly. - Cash allocation, credit control & sales invoicing.

SKILLS

Photoshop CC

After Effects CC

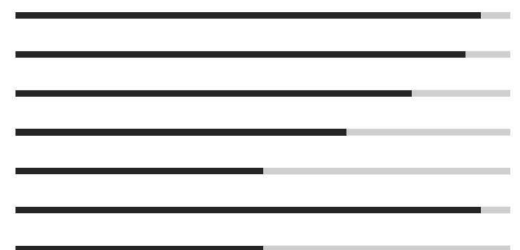
Illustrator CC

Premier Pro CC

InDesign CC

Microsoft Office

Blender 3D



1. YCC Owner manual

While working at Sykes I designed a few projects for print. This was the Yorkshire Coast and Country Owner Manual. Using PSD mock ups to show examples, I was pleased with the double page photograph spreads.



2. Prince's Trust

Rightmove were involved in a Prince's trust program, I was tasked with creating a fun video to get teams involved. I used bright colours and explored using 3D typography.



3. Security Homepage

Using interesting imagery instead of heavy wording, this was made to create interest in data safety. Creating all assets and using a few 2D animation techniques.



4. NAEA Welcome

A motion graphic for Rightmoves stall at the NAEA explaining a give away of innocent smoothies. Taking a mix media approach using photos to create a contrast from the simple colours/branding.



5. Rightmove Banners

Working with agents to create fresh, interesting and on trend designs using thier brand identity. Ensuring consistency and attention to detail in designs to give clients the best appeal to relevant audiences.

